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BBA / BBA (RD) / (SIM) / (Business Economics) (2018 Batch) (Sem.–1)

BASIC ACCOUNTING

Subject Code : BBA-102-18

M.Code : 75083

Time : 3 Hrs. Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

a. Accounting conventions.

b. Limitation of financial Accounting.

c. Book keeping.

d. Users of accounting.

e. Trail balance.

f. Rules of Debit and Credit.

g. Subsidiary Books.

h. Difference between accounting and accountancy.

i. Depreciation.

j. Accounting software packages.

SECTION-B

UNIT-I

2. What do you mean by Accounting? Explain the objectives of financial accounting.

3. Explain the term accounting standards. Briefly explain-some accounting standards in India.

UNIT-II

4. Explain in detail various types of accounts in accounting.

5. What do you mean by accountancy? Explain the process of accounting.

UNIT-III

6. What is bank reconciliation statement? Explain its importance.

7. What do mean by final accounts? Why it is included?

UNIT-IV

8. Explain the important provisions regarding company final accounts of Companies Act, 1956?

9. Explain the role computers in accounting.

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Total No. of Questions : 09

BBA (2013 to 2017)/ B.SIM / BRDM (2014 & Onwards) (Sem.–1)

PRINCIPLES OF MANAGEMENT

Subject Code : BBA-101

M.Code : 10538

Time : 3 Hrs. Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1 Write briefly :

a. What are the functions of Managers?

b. Who is known as father of modern management theory?

c. Define the term scalar chain.

d. What do you mean by forecasting?

e. Discuss the nature of staffing.

f. What is business outsourcing?

g. What are the types of decision making?

h. What is the significance of organising?

i. What is Business Process Re-Engineering?

j. Define kaizen.

SECTION-B

UNIT-I

Q2. Explain briefly about the various functions of Management. Explain the three levels of management.

Q3. i) Write the characteristics and limitations of classical approach.

ii)Compare and contrast Systems approach and contingency approach.

UNIT-II

Q4. Explain the various decision making techniques and the factors influencing it.

Q5. Explain the process of MBO. What are the benefits & limitations of MBO? How will you overcome the limitations?

UNIT-III

Q6. Define staffing. What are the selection process errors?

Q7. What are the different bases of departmentation? Compare departmentation by function & product.

UNIT-IV

Q8. Define business process re-engineering and describe its objectives.

Q9. Effective control requires that the critical areas of control should be clearly identified in advance. Discuss and give the main areas of control.

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BBA/BBA(RD/SIM/Business Economics) (2018 Batch) (Sem.–1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code : BBA 101-18

M.Code : 75082

Time : 3 Hrs.   **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Answer briefly:**

   a) Distinguish between management & administration.

   b) Who is referred as the father of scientific management? What is the goal of scientific management?

   c) What are as various functions of management?

   d) Name the types of business organization.

   e) Discuss the importance of staffing.

   f) Distinguish between centralization and decentralization.

   g) Outline Scope of controlling.

   h) Explain JIT.

   i) Outline Maslow's need hierarchy theory.

   j) Outline stages of team building.

SECTION-B

UNIT-I

2. How would you describe the various functions of Management?

3. Describe Henri Fayol's principles of management.

UNIT-II

4. Define MBO. Outline the benefits of MBO. Give examples.

5. Outline the process of decision making? What are different techniques of decision making?

UNIT-III

6. Describe the various bases for departmentation. Do you agree with the view that there is no single one best way of departmentation which is applicable to all organizations, explain with reasons.

7. Write short notes on following :

   a) What are the selection process errors in staffing.

   b) Compile the various motivation techniques

UNIT-IV

8. Differentiate between responsibility and accountability? What are the determinants of effective decentralization?

9. Identify the steps involved in controlling. State the requirements for effective control.

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BBA(RD)/BBA/BBA(SIM)/BBA(Business Economics) (2018 Batch)(Sem–1)

MANAGERIAL ECONOMICS-I

Subject Code : BBAGE-101-18

M.Code : 75084

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly :**

   a) What is opportunity cost?

   b) Explain the incremental concept.

   c) What do you mean by demand estimation?

   d) What is the production function?

   e) What do you mean by returns to scale?

   f) What are explicit costs?

   g) What is revenue?

   h) Define Oligopoly.

   i) What do you mean by commodity pricing?

   j) What is nominal interest rate?

SECTION-B

UNIT-I

2. Define Managerial Economics. Discuss in brief the nature and scope of managerial economics.

3. What is the elasticity of demand? Why does it vary with different commodities? What are various methods to measure it?

UNIT-II

4. Explain the law of variable proportions. Discuss the various stages of this law with the help of a table and diagrams.

5. Why is the short -run average cost curve U-shaped? Discuss the relationship between average cost and marginal cost with the help of a table and diagram.

UNIT-III

6. Discuss the concept of total, average and marginal revenue. How will you distinguish between average and marginal revenue?

7. Define Perfect Competition. How is price determined under perfect competition? Explain with the help of suitable diagrams.

UNIT-IV

8. What is pricing practices? Explain briefly the main objectives and various types of pricing practices.

9. How do you explain collective bargaining? What are the objectives and benefits of collective bargaining?

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BBA/BBA(RD) (2018 Onwards)/BBA(Event Management)
BBA (SIM) (2018 Batch) (Sem.–1)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Subject Code : BBA-101-18

M.Code : 75082

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Answer briefly:**

   a) Sole Proprietorship

   b) Scientific management Principles

   c) Forms of Organization

   d) Types of Plans

   e) Formal and informal organizations

   f) Internal Growth Strategies

   g) Bases of departmentation

   h) Sources of Recruitment

   i) Span of Control

   j) Challenges of management in global scenario

SECTION-B

UNIT-I

2. Explain the functions and scope of management giving special reference to the present day business environment.

3. Explain the various classical and neo-classical schools of thought and their salient features.

UNIT-II

4. Define Decision Making. What are various techniques of Decision making used in organizations.

5. Explain the concept and process of Strategic Planning in organizations in detail.

UNIT-III

6. Differentiate between Recruitment and Selection. What are various pros and cons of the types of Selection tests that are used in organizations?

7. Define Motivation. Discuss various theories of Motivation especially relevant in present day scenario.

UNIT-IV

8. Explain the difference between Line and Staff Authority. What are the responsibility and authority delegation relationship in both Line and Staff types of structures?

9. Write short notes on the following :

   a) Total Quality Management

   b) Just in Time

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